

# 30% INCREASE IN LEARNER ENGAGEMENT THROUGH HANDS-ON LEARNING POWERED BY VIRTUAL LABS



Training across  
**20+**  
geographies



Scaled to  
**2X**  
learners within a year



Centralized all  
**L&D**  
efforts



Internalising trainings  
powered by  
**Tech Labs**



## ABOUT:

Our client is a French multinational IT services and consulting company which has over 250,000 employees in 50+ countries. They follow blended learning methodologies for training their employees and have been our clients for various L&D solutions for the last few years. However, as remote working started, they wanted to establish a centralized hands-on practice environment for all their L&D efforts.



## CHALLENGES:

As learning became decentralised, there was a need for holistic L&D processes that could ensure the same outcomes of learning for all teams across the globe. The biggest challenges were:

- ▶ How to optimise cost for creating technology-skilling eco-systems across geographies
- ▶ How to migrate from blended learning processes to entirely online model keeping the hands-on practice component intact



## RESOLUTION:

Based on various deeply insightful discussions, we came up with solutions that solve both of their challenges in a cost-efficient way. As per their specific needs, we created virtual tech labs that gives their learners customized environment with on-demand specifications and configurations.

### STEP 1



- ▶ Integrated tech labs with each one of their instructor-led training (with multiple local partners) initiatives happening worldwide
- ▶ Provided on-demand configurations for every training program in a plug-n-play/ pre-provisioned model

### STEP 2



- ▶ Stepped up our integration to every part of the L&D process that requires hands-on learning
- ▶ Enabled social learning by giving common access to labs

### STEP 3



- ▶ Scaled up to 2X learners with access to tech labs within a year
- ▶ Consultative approach to lab configurations basis learning objectives



## RESULTS

- ▶ Our client has been able to centralize their L&D efforts and standardize learning outcomes via hands-on practice on technologies learnt
- ▶ They have been able to move from outsourced trainers to internal training
- ▶ Improved employee engagement and retention of skills with significant cost reduction
- ▶ Learners were able to leverage peer-based learning as the labs had common access globally

With the successful integration of MakeMyLabs with all their L&D efforts - Be it induction or continuous-learning for employees, our client is now able to do significantly higher training programs per year.

If you are looking for tech labs that can be integrated with your L&D efforts to help you centralize your employee development and give them consistent intended outcomes across multiple geographies, you are just a click away. Schedule a demo to know how we can help: <https://techademy.net/solutions/tech-labs/>